



BUS-404 Business Ethics

Description:

This business ethics course streamlines the presentation of material to ensure that every page is relevant, engaging, and interesting to business students, without losing the depth of coverage that they need to be successful in their academic journeys and in their professional careers. This course contains not only substantive law, but also illustrative videos, interactive exercises for hands-on learning, and discussion questions for critical thought. The course also contains real-world ethical dilemmas relevant to the topic under study. These features provide opportunities for students to apply concepts that they are learning in the context of relevant topics that shape actual decision-makers' actions.

Textbook: Moral Issues in Business, 13th Ed. – Shaw, Barry – ISBN: 9781285874326

Course objectives:

Throughout the course, you will meet the following goals:

- Explain the importance of individual integrity and responsibility in the business setting.
- Understand the constitutional basis for the judicial branch.
- Define economic justice and explain what efforts can be made towards achieving it.
- Learn how the Constitution resolves conflicts between state and federal laws.
- Explore what employment practices are protected by the Civil Rights Act.

Contents:

Ch 1: The Nature of Morality - Moral versus Nonmoral Standards
Ch 2: Normative Theories of Ethics - Consequentialist and Nonconsequentialist Theories
Ch 3: Justice and Economic Distribution – The Nature of Justice
Ch 4: The Nature of Capitalism – The Features and the Ethics
Ch 5: Corporations – The Limited Liability Company
Ch 6: Consumers – Product Safety and Responsibilities of Businesses
Ch 7: The Environment – Business and Ecology
Ch 8: The Workplace: Basic Issues - Civil Liberties in the Workplace
Ch 9: The Workplace: Today's Challenges - Organizational Influence in Private Lives
Ch 10: Moral Choices Facing Employees – Obligations and Conflicts
Ch 11: Job Discrimination – The Legal Context

Grading Scale

A = 95-100%
B = 88-94.9%
C = 80-87.9%
D = 70-79.9%
F = Below 70%

Grade Weighting

Chapter Quizzes..... 70%
Final Exam 30%
100%